

RumenWorks Cattle Intensive Concentrate with Probiotic

Designed to Assist in:

- ▶ Increasing weight gains by up to 25%
- ▶ Improving Feed Conversion rates by up to 25%

RumenWorks Intensive Cattle Concentrate is formulated to be added to cereal grain based diets. Technologically formulated to improve efficiency of protein formation and also includes Antioxidants which helps protect key ingredients from oxidation and reduces harmful "free radical" formation that can negatively impact animal health and productivity.

Contains:

High Quality Buffering Agent to help reduce Grain Poisoning.

Macro Nutrients including:

✓ Phosphorus	✓ Sodium	✓ Copper
✓ Magnesium	✓ Trace Elements	✓ Iodine
✓ Sulphur	✓ Manganese	✓ Cobalt
✓ Calcium	✓ Selenium	✓ Rumensin™
✓ Potassium	✓ Zinc	



Essential Vitamins including:

- Vitamin A • Vitamin D • Vitamin E

Visa Cell Patented Probiotic to assist in improving growth rates and feed conversion rates.



For improved feed conversion efficiency in cattle.

Rumensin® 200 APVMA Approval 46885/54591
*Elanco, Rumensin are trademarks of Eli Lilly & Co



RumenWorks Nutrition Pty Ltd:
3/150 Pacific Hwy Coffs Harbour 2450
T | 02 6651 1667
E | choffice@worksnutritiongroup.com.au
W | www.worksnutritiongroup.com.au

Regional Sales Managers:
Ross Gibson | 0447 971 836
Ben Foster | 0488 753 724 (Northern NSW)



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▶ Aim:

Evaluate two commercially available intensive feeding concentrates.

▶ Method:

- ▶ Two groups of cattle were randomly selected for this demonstration.
- ▶ 6 animals in each treatment group
- ▶ Animals were fed a majority of the diet in the same concentrations, with the variances being the inclusion of premixes and their recommended additives.

▶ The Animals had Three Key Measurements Recorded:

- ▶ Feed efficiency as fed
- ▶ Average daily gain
- ▶ Profitability

Product A: Is a Commonly Used Premix

Product B: Is the Rumenworks Cattle Concentrate

	A Inc%	Costs	B Inc%	Costs
Cracked Cereal Grain	90.22%	\$270.66	93.9%	\$281.70
Cotton Seed Meal	3.44%	\$15.61	3.6%	\$16.20
Concentrate A	4.8%	\$67.20		
Concentrate B			2.50%	\$48.00
Bentonite	1.44%	\$1.44		
Total	100%	\$354.91	100%	\$345.90

	Grain Ration hd/day	Roughage* hd/day	Total Consumption
Treatment A	7.2kg	6.6kg	13.8kg
Treatment B	6.8kg	3.3kg	10.1kg

*Roughage was supplied on an adlib basis, and valued at \$100/t

Total Diet Cost Per Tonne as Fed

Treatment A	\$232.99
Treatment B	\$265.55

▶ The Power of Vista Cell Probiotics

How to Feed

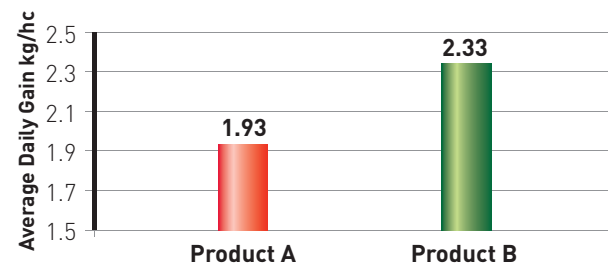
RumenWorks Intensive Cattle Concentrate is designed to be included into grain rations at a rate of 2.5% of 25kg to the tonne of finished feedlot ration.

Nil WHP

▶ Intensive Feeding Demonstration

▶ Delungra, NSW June 2015

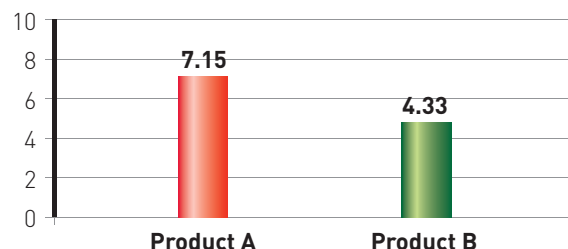
Average Daily Gain



The differential in average daily gain was significant.

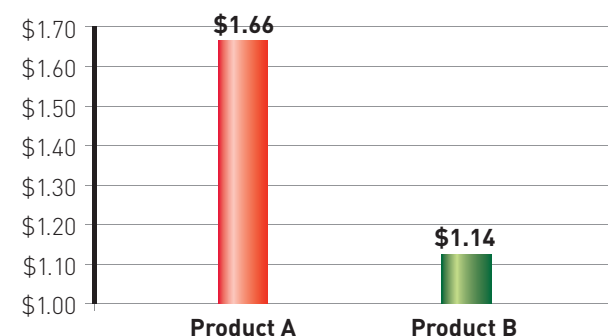
Product B demonstrated a 20% gain in average daily gain.

Feed Efficiency



Product B showed a clear advantage in feed efficiency on an as fed basis. Again nearly a 65% improvement is demonstrated.

Cost of Live Weight Gain



The above graph clearly demonstrates that Product B delivers 1 kilogram of live weight gain more economically than Product A. (45%).

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